

# University LOGO 大學校徽

## DESIGN COMPETITION 設計比賽

### Terms and Conditions

- The University Logo Design Competition (hereafter 'Competition') is hosted by The Open University of Hong Kong (hereafter 'University').
- By joining the Competition, participants will be deemed to be bound by the Terms and Conditions contained hereinafter. Those who fail may be disqualified.

#### Eligibility

- The Competition is open to all including OUHK students, alumni, staff and the general public. However, members of the Judging Panel are not eligible to join the Competition.
- The University has the final decision on the eligibility of the participants.

#### Competition period

- The Competition will only accept entries submitted from 18 January to 19 February 2021 (23:59 Hong Kong time). The entry submission time will be based on the OUHK server's record. Late submission will not be accepted.

#### Entry submission

All entries must comply with the submission requirements and formats as stated below, failing which, the University reserves the right to disqualify the participant at any stage of the Competition and will not be held liable for submissions received.

##### 1) Submission requirements

- The logo design should incorporate the English and Chinese new title 'Hong Kong Metropolitan University' (香港都會大學).
- The logo design should capture the meaning of the new title 'Hong Kong Metropolitan University' which can reflect the followings:

- the University being an integral part of an advancing metropolis and contributing to the vibrancy and innovation of the city;
- the title embraces diversity in the metropolis, which fits the present status and strategic goals of the University;
- the title conveys the idea that our teaching and research are modern and forward-looking, and address the contemporary needs of the city and neighbouring regions;
- the title reflects the innovative, progressive and diverse spirit of the University, its students and alumni;
- the title is neutral in academic inclination which facilitates the University to develop into new areas that meet the changing learning aspiration and talent needs of society.
- Each entry should include a brief introduction of about 200 words in either Chinese or English to illustrate the design concepts.
- Each design should be in a maximum of three colours. Both colour and black/white versions must be included.
- Each participant is allowed to submit a maximum of three entries.
- All entries must not contain any obscene, violent, defamatory, indecent, disparaging or commercial promotional elements. The University has the right to reject design that is inappropriate without giving prior notice.
- All entries must be original works of the participant and have never been published before. Winning designs are subject to investigations regarding originality and eligibility for trademark registration. If they do not comply with the requirement, the University has the discretion to forfeit the prizes involved without any liability to the selected participants or any other persons, and other entries may be selected as the winning designs.
- All entries must not infringe any rights (including intellectual property rights and copyrights) of any other parties. Should a design violate any laws, the University would not be held legally responsible.

## 2) Submission formats

- All entries must be in jpeg format. Each of them should not exceed 1280 x 1024 pixels or 5MB.
- The University may request for hard-copy prints and editable digital files at a later stage.
- Entries of scanned or photographed hand-drawn works will not be accepted.

## 3) Submission method

- Please fill in the [online form](#) and submit the entry.
- Please put the colour and black/white versions of each design as well as the design concept in a single ZIP or RAR file.

## Intellectual property rights

- Upon submission of entries, all participants agree to assign the intellectual property rights,

copyrights and usage right of the entries (of all forms) to the University.

- Submitted designs may be showcased and the names of the designers concerned may be acknowledged in the University's publications/collaterals/website. Notification will be sent to participants concerned.
- The University reserves the right to modify the submitted designs in full or in part, and to publicize, display, copy and make the designs available for the public to download without the consent or payment of fee to the participants.
- The University reserves the right to choose not to adopt any of the winning entries regardless of rank, and to handover all winning entries to a third party design house for reference or modification in developing another design for the new logo without the consent or payment of fee to the participants concerned.
- The University accepts no responsibility for any data submission delay, lost, error, non-recognizing etc. situations due to computer, network and other technical issues.

### **Results Announcement**

- The winning results will be announced in [this website](#) and The University's [Facebook page](#) in March 2021. Winners will also be notified by email individually.  
(Announcement/ notification of the winning results will be postponed to early April. Winners will also be notified by email individually.)

### **Judging Panel**

The judging panel will comprise members of the University's senior management, representatives of Court, Council and the OUHK community as well as professional team of the Department of Creative Arts.

### **Use of personal information**

Any information supplied by the participants for the purpose of the Competition will be treated as confidential, and will not be released by University and any third parties without the participant's permission. Personal information of participants will only be used for communications regarding the submission and selection and otherwise to the extent necessary for administrative matters for the selection.

### **Others**

- Decision made by the Judging Panel shall be final. Any objection of the participants will not be considered. In case of any dispute, the University reserves the final decision, including the right to suspend, change or terminate the Competition and any of its terms and conditions without prior notice.
- In case of any inconsistency between the English and Chinese versions of these terms and conditions, the English version shall prevail.